WEBSITE DEVELOPMENT SCOPE OF WORK (SOW) & MILESTONE SCHEDULE

TECHNICAL SPECIFICATIONS, 5-PHASE SPRINT DELIVERABLES, DEPLOYMENT SLA & SIGN-OFF

CLIENT COMPANY: _____ **DEV AGENCY / CONTRACTOR:** _____ **SOW DATE:** _____/_____/20____

PRIMARY DOMAIN: _____ **TECH STACK:** [ ] WordPress [ ] Shopify [ ] Custom **TARGET GO-LIVE:** ___/___/20__

Architecture Specs: Database: PostgreSQL / MySQL | Hosting: AWS / Vercel / Cloudways | Integrations: Stripe / HubSpot / Google Analytics

PHASE	SPRINT MILESTONE & SCOPE SPECIFICATION	DURATION	FEE ($)	SIGN-OFF
Phase 1	**Discovery, Wireframes & Information Architecture** Technical scoping, user flow sitemaps, low-fi Figma wireframes for 8 core pages, client brief approval.	Weeks 1 - 2	$ _____	[ ] Approved
Phase 2	**UI Design Systems & Responsive Prototypes** High-fidelity desktop & mobile UI mockups, design tokens, typography, component library, 2 revision rounds.	Weeks 3 - 4	$ _____	[ ] Approved
Phase 3	**Frontend & Backend Development Sprint** Semantic HTML/React code, CMS custom post types, API webhooks, database schema, payment gateway integration.	Weeks 5 - 7	$ _____	[ ] Approved
Phase 4	**Content Migration, Cross-Browser QA & SEO** Full content upload, 301 redirect map, responsive testing across iOS/Android/Chrome/Safari, Core Web Vitals.	Weeks 8 - 9	$ _____	[ ] Approved
Phase 5	**UAT Testing, DNS Propagation & Go-Live** Final client UAT walkthrough, admin staff training documentation, SSL certs, production deployment, 30d warranty.	Week 10	$ _____	[ ] Approved

IN-SCOPE TECHNICAL DELIVERABLES

[X] Custom responsive layout (Mobile, Tablet, Desktop)

[X] Fast loading speed optimization (PageSpeed 90+ Score)

[X] Basic technical on-page SEO (Meta tags, XML sitemap)

[X] SSL certificate setup & HTTPS security hardening

[X] Contact form setup with automated spam filter

[X] 30-Day post-launch bug fix and warranty period

OUT-OF-SCOPE & CHANGE ORDER POLICY

[-] Professional copywriting / custom photography (Client provided)

[-] Complex custom third-party ERP / legacy database migrations

[-] Multi-language internationalization (Requires Phase 2 Addon)

[-] Change requests outside this SOW billed at $ _____ / hour

[-] Substantive structural pivots require signed Change Order form

[-] Hosting and domain renewal fees paid directly to hosting providers

SOW ACCEPTANCE, AUTHORIZATION & CHANGE ORDER GOVERNANCE

TOTAL SOW CONTRACT VALUE: $ _____

INITIAL KICKOFF DEPOSIT (Phase 1): $ _____

CLIENT AUTHORIZED SIGNATURE: _____

PRINT NAME: _____

TITLE: _____

DATE SIGNED: _____ / _____ / 20____

DEV AGENCY SIGNATURE: _____

PRINT NAME: _____

TITLE: _____

DATE SIGNED: _____ / _____ / 20____

By signing above, Client acknowledges and authorizes the project milestones, deliverables, payment terms, and change order policy detailed in this Statement of Work. Project commences upon receipt of deposit.