

STARTUP VENTURE ONE-PAGE EXECUTIVE SUMMARY

INVESTOR TEASER: PROBLEM, SOLUTION, MARKET TAM, UNIT ECONOMICS, TRACTION & CAPITAL RAISE

COMPANY NAME: _____ INDUSTRY / SECTOR: _____ FOUNDED: 20____ STAGE: ☐ Seed ☐ Series A
TARGET CAPITAL RAISE: \$ _____ PRE-MONEY VALUATION: \$ _____ CONTACT: _____

1. THE PROBLEM & UNMET MARKET NEED

Core Customer Pain: _____

Cost of Current Inefficiencies: \$ _____

Why Existing Solutions Fail: _____

2. THE SOLUTION & VALUE PROPOSITION

Product Innovation / Secret Sauce: _____

Key Customer ROI / Time Saved: _____

Defensibility & Moat: ☐ Proprietary IP ☐ Network Effects ☐ Data

3. MARKET SIZE & TAM / SAM / SOM

Total Addressable Market (TAM): \$ _____ Billion

Serviceable Addressable Market (SAM): \$ _____ Billion

Serviceable Obtainable Market (SOM): \$ _____ Million

4. BUSINESS MODEL & UNIT ECONOMICS

Monetization: ☐ B2B SaaS ☐ Marketplace Take-Rate ☐ Usage-Based

Customer Lifetime Value (LTV): \$ _____ CAC: \$ _____ LTV/CAC: ____x

Current ARR: \$ _____ Gross Margin: ____% Net Burn: \$ ____/mo

5. TRACTION & GROWTH MILESTONES

Month-over-Month Revenue Growth: ____% MoM

Active Paying Customers / Users: _____

Key Enterprise Logos / Pilots: _____

6. USE OF FUNDS & 18-MONTH RUNWAY

Capital Allocation: Engineering/R&D (____%), Sales & Mktg (____%)

18-Month Target Milestone: Reach \$ _____ ARR & Cash Flow Positive

Runway Provided by Round: _____ Months

FOUNDING TEAM, LEADERSHIP CREDENTIALS & BOARD ADVISORS

CHIEF EXECUTIVE OFFICER (CEO)

Name: _____

Prior: Ex-Founder / Tech Lead

Education: MBA / MS

CHIEF TECHNOLOGY OFFICER (CTO)

Name: _____

Prior: Staff Engineer at Top Tech

Patents / ML Publications

LEAD ADVISOR / SEED INVESTOR

Name: _____

Partner at Tier 1 Venture Capital

Industry Veteran & Board Member

INVESTOR CONFIDENTIAL INQUIRY & DATA ROOM ACCESS:

Pitch Deck Link: _____ Virtual Data Room (Cap Table / Financials): _____

Founder Direct Mobile: _____ Meeting Scheduling URL: _____