EVENT SPONSORSHIP TIER BENEFITS & CONTRACT AGREEMENT

CONFERENCE EXPOSURE, BRAND PACKAGES, EXHIBITOR RIGHTS & COMMERCIAL COMMITMENT

EVENT NAME: _____ **EVENT DATES:** ___/___ to ___/___/20__ **VENUE / LOCATION:** _____

ORGANIZER / HOST: _____ **ESTIMATED ATTENDEES:** _____ **AUDIENCE DEMOGRAPHIC:** _____

TITLE / PRESENTING	GOLD SPONSOR	SILVER SPONSOR
$ _____	$ _____	$ _____
1 EXCLUSIVE POSITION	3 POSITIONS AVAILABLE	6 POSITIONS AVAILABLE
[x] Naming rights: 'Event Presented by [Sponsor]'	[x] Official Sponsor branding across website & app	[x] Branded Exhibition Table in Networking Foyer
[x] 10-Minute Keynote Mainstage Welcome Address	[x] Dedicated 45-Minute Breakout Workshop Session	[x] 2x Complimentary General Admission Passes
[x] Premier 20x20 Booth in Exhibition Hall	[x] Premium 10x10 Exhibition Hall Booth Space	[x] Logo placement on event website & program
[x] 10x Complimentary VIP All-Access Passes	[x] 5x Complimentary VIP All-Access Passes	[x] One piece of marketing collateral in bags
[x] Prominent logo on lanyards, stage, & bags	[x] Logo on main stage backdrop & signage	[x] Social media announcement & tag
[x] Dedicated sponsor email blast to attendees	[x] Inclusion in post-event recap video & press	[x] Attendee networking list (opt-in only)

SPONSORING COMPANY INFORMATION & TIER SELECTION

Selected Tier: [ ] Title ($ _____) [ ] Gold ($ _____) [ ] Silver ($ _____) **Total Sponsorship Investment: $ _____**

COMMERCIAL SPONSORSHIP TERMS & PAYMENT SCHEDULE:

Payment Schedule: 50% upon signing, remaining 50% due no later than 30 days prior to event opening date.

Cancellation: Non-refundable within 60 days of event. Force majeure provisions apply in case of governmental cancellation.

Logo Assets: High-res vector (.AI / .SVG) logos must be delivered within 5 business days of signing to guarantee print deadlines.

BINDING CONTRACT EXECUTION & AUTHORIZATION SIGN-OFF:

Sponsor Authorized Officer: _____ Event Managing Director: _____

Signature & Date: _____ ___/___/20__ Signature & Date: _____ ___/___/20__