

CONTENT CREATOR VIDEO & SOCIAL MEDIA EDITORIAL SCHEDULE

MULTI-PLATFORM PRODUCTION PIPELINE & PUBLISHING CALENDAR

CHANNEL / BRAND: _____ POSTING GOAL: ____ Long / Wk | ____ Shorts / Wk MONTHLY SUB GOAL: _____ MONTH: _____

Primary Niche / Value Proposition: _____

PUB DATE	CONTENT TITLE & INTRO HOOK	PLATFORM	FORMAT	SCRIPT	FILMED	EDITED	THUMBNAIL	SPONSOR / CTA	STATUS / VIEWS
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views
___ / ___		[YT] [IG] [TT]	[Long] [Short]	[] Done	[] Shot	[] Cut	[] CTR: ____%		___k views